A CarSharing Transporter for Socio Culture in the Görlitz County

Short description



As part of Socioculture in the district of Görlitz, we are looking for support for our logistical challenges. Our project stands for improved mobility in the realisation of cultural projects such as children's city, ZuVi and our summer cinema.

What is the project about?

We regularly face the following questions when preparing and carrying out holiday and other offers:

- Which private car is used?
- How do we finance repairs?
- What about insurance?

Is this a basis for volunteering?

Your support ensures that **transportation of materials is easier to organise and logistically easier to handle**;

— Specifically, **a test run for a joint carsharing model is supported between 15.04.2022** and 15.9.2022. The Görlitz socio-culture acts as an initiator and other associations, social projects and the local population can also use the vehicle. This will enable a profitable base utilisation. Logistics and transport are a huge challenge for so many initiatives.

 \rightarrow Participate — support on site and very concrete!

— Our campaign supports the fact that Görlitz's socio- **culture is more visible** and our diverse offerings are even better anchored in the city of Görlitz and our wider field of action.

Your/your support makes the work easier for us!

— During the campaign, we would like to give the population living in the district of Görlitz the opportunity **tocomment on our campaign and on the topic of**"social culture" and "mobility" in Görlitz. The presentation/publication of the anonymised evaluation of the received messages

will take place in July 2023.



—> a mood picture is important to us and our contribution!

Whatare the goals and who is the target group?

With your support, you will be able to with your support, you will enable:

The commitment of many actors on the ground becomes much easier, **because a reliable means of transport and thus an existential structure is available for our association work and our voluntary commitment.**

Here we are aimed at all those who want to**support the**civil society commitment of the people of Görlitz. At the same time, we are also targeting all those volunteers who are annoyed by constantly providing their own vehicle and **resulting repair costs**leading to a financial hurdle or emotional and economic crisis.

2. we get an **opinion on "Socio culture and mobility"** in the city of Görlitz. In general, we believe that socio-culture and mobility are *an important interface for access* to social participation .

Why would someone support your project?

From the point of view of socio-culture,

— because holiday offers for children and teenagers and circus workshops are hard work spread over the whole year and the **material cannot be easily conjured up from A to B** \rightarrow see: <u>application: CE</u>, ISO9001, ISO 9001;

— because summer cinema in rural areas requires a canvas and technology that is difficult to transport with a cargo wheel \rightarrow see: Https://www.camillo-goerlitz.de/mobiles-kino;

— because the children's city as well as political and historical debate in the context of work camps require materials for creative work \rightarrow see: Https://www.meetingpoint-memory-messiaen.eu/kinderstadt or https://www.meetingpoint-memory-messiaen.eu/worcation,respectively.

— because over the year there are dozens of events and event organisers in the city, who are also happy about a carsharing transporter.

From the perspective of sustainable mobility,

— because the incentive to switch to CarSharing increases and at the same time strengthens CarSharing, Public Transport/SPNV and other mobility service providers in our city and region. From 2023 onwards, the combinations Deutschlandticket + CarSharing & car rental are to be named on site.



— because there are fewer vehicles on the roads and 1 CarSharing vehicle reduces parking needs on the front door by about 10 parking spaces;

-because even gardening and transporting in April and September/October with a transporter is easier to realise than with a car without a trailer hitch.

What happens to the money with successful crowdfunding?

- First of all, we will be very happy and give a big thank you to all the people and institutions involved by means of a list of names in a social media video post.
- Then our<u>cooperation partner</u>will place the CarSharing Transporter already announced today in Görlitz for the period from 15 April to 15 September 2023. The participating clubs and people can then book their transporter rides and are happy with every trip that the commitment to socio-culturalism has become a bit easier.
- In the second half of September 2023 an inventory will be made and it will be checked and ideally decided that the vehicle can continue to be used in Görlitz. The utilisation rate also by other clubs and people will decide whether the vehicle will remain with us in Görlitz.

Who is behind the project?

The demand of Franziska Böhm from Camillo Kino was initially expressed publicly via the idea lab of the platform "Engaged City of Görlitz". That's where the motto was: <u>https://engagiertes-goerlitz.de/news/detail/296-Ein-Carsharing-Van-fuer-die-Goerlitzer-Soziokultur</u>

Tobias Schlüter read about the project and offered to support the project idea because he has dealt with CarSharing since 2008 and has set the topic CarSharing in East Saxony on the agenda and made it accessible to the public.

Meanwhile, the following associations decided to implement the project idea together, because everyone needs transport possibilities again and again for the organisation of events and their other offers.

- Film club of the role %94 e.V.,
- Cultural bridges Görlitz e.V.
- --- Neisse CENTRE FOR CONTEMPORARY ARTS e.V.
- Rabryka

The family office of the city of Görlitz accompanied the discussion process in early summer 2022 and in late summer 2022 the application "CarSharing for the Görlitzer Socioculture" was submitted and approved by the Action and Initiative Fund of the Partnership for Democracy in the city of Görlitz.



As a partner for support and cooperation, we were also able to win:

-partcar

- 99Funken-Platform

The company<u>art consulting Görlitz — Zgorzelec</u>is at your side for multilingual information and the implementation of our crowdfundingcampaign.